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Press Release

Saskatchewan Environmental Society

Tuesday, March 13, 2018

For immediate release

A new way to get around Saskatoon:

A car-share program, with electric vehicles, powered by solar energy

On March 13, 2018, the Saskatchewan Environmental Society (SES) and partners launched Saskatoon's first 100% solar-powered electric vehicle in a car-sharing program at Affinity Credit Union's Campus building on 7th Avenue North. Renewable Rides is an innovative program in which SES is bringing solar-powered electric vehicles to the Saskatoon CarShare Co-operative's fleet of cars. This is the first of its kind in Canada: a car-share program, with electric vehicles, powered by 100% solar energy, available to all.

"Electric vehicles are an efficient and effective way to address climate change and air pollution, as long as they are powered by renewable energy. We are so pleased to be working with this diverse and engaged group of organizations to develop this exciting initiative in Saskatoon" said Allyson Brady, SES Executive Director.

SES is very excited to partner with Affinity Credit Union, the Saskatoon CarShare Co-operative, the SES Solar Co-operative, Sun Country Highway, Saskatoon Light & Power, Saskatchewan Research Council, Exa Energy, Radiance Co-housing, and Wardell Gillis Law to bring this unique project to fruition.

Our Renewable Rides team members are providing various elements to the project, including financial support and in-kind contributions. Affinity Credit Union is hosting an electric vehicle charging station and is providing financial support towards the purchase of two vehicles.

"This partnership is a perfect fit for us," said Myrna Hewitt, Affinity Credit Union EVP of Membership Experience. "It supports our vision to build a better world which means a greener world. Having the vehicle parked at our Campus building in City Park is going to benefit both the residents of the surrounding communities as well as our more than 150 employees who work out of that location."

There are more Renewable Ride launches and announcements to come in 2018. Find out more on the SES website:

www.environmentalsociety.ca/programs/renewable-rides/



Saskatchewan
Environmental
Society

Saskatchewan Environmental Society is a non-profit, registered charity whose mandate is to work towards a world in which all needs can be met in sustainable ways. SES has been active in Saskatchewan since 1970. We work on issues such as sustainable energy and climate solutions, water protection, resource conservation and management, biodiversity preservation, reduction of toxic substances, and sustainability planning.

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