

Affinity Credit Union partners to bring credit union-led financial literacy to Saskatchewan communities

SASKATOON Nov 21 – Affinity Credit Union joins Canadian credit unions across the country as they mark Financial Literacy Month by celebrating the national launch of an award-winning financial literacy program: *Each One, Teach One*.

The program, originally created by Vancity credit union in 2008, has expanded to include 60 Canadian Credit Union Association-affiliated credit unions across the country, with more than 100 credit union employees certified to deliver financial literacy workshops in their own communities. Affinity is proud to be one of these credit unions now certified to offer these workshops.

The *Each One, Teach One* program is delivered by credit union staff who volunteer to cover key topics, including: basic banking, budgeting, taxation, developing a credit history, loans, credit cards knowledge, fraud prevention and more.

"Financial literacy is one of the first steps on the road to economic strength and independence," explains Linda Morris, Vancity's senior vice-president of member community engagement. "We created this program to provide members of our community with the knowledge, skills and confidence they need to make informed financial decisions. We are excited that so many other Canadian credit unions are able to bring this knowledge and information to members of their own communities."

To celebrate Financial Literacy Month, Affinity Credit Union has partnered with community groups across Saskatchewan to deliver workshops in the community.

Fredrick Khonje, Community Development Manager expresses his appreciation of the new program: "Community engagement through financial literacy workshops, has been a central pillar to Affinity's giving back to the communities we serve. The Each One, Teach One program allows Affinity's employees to educate, build skills and provide the basic knowledge for our members and the greater community to ask the right questions and seize control of their financial future. As a community owned and controlled financial co-operative, our success as a credit union is tied to the financial wellbeing of our members and community. "

To learn more about or to book an Each One, Teach One workshop email community@affinitycu.ca.